



**Embassy of India
Belgrade**

Press Release

**Ambassador of India awarded with
'Gold Amphora Tourism Award'**

Today, Ambassador of India, Smt. Narinder Chauhan was awarded with the 'Golden Amphora Award' by the 'YU Travel Tourist Review' (magazine) in a formal ceremony at Hotel Palace, Belgrade. In her address, Indian Ambassador informed that there has been a 20% year on growth in the numbers of Serbian tourist arrivals in India. Ambassador also informed of electronic tourism visa facility which has been utilized by more than 250 Serbian tourists thus far. Ambassador also invited all those present to the December 13, Tourism Workshop between India Tourism and National Tourism of Serbia under MOU on Tourism. The audience was also informed of the revision to the Bilateral Air Services Agreement with the launch of Air Serbia which connects Belgrade with every city of India through Abu Dhabi. Indian films have commenced shooting in Serbia which will also boost Serbian tourism.

The Embassy has been promoting Incredible India at various events, including Belgrade International Tourism Fair, Belgrade International Book Fair, Belgrade Fashion Week, EXIT Festival, Bus branding, Bill boards, International Day of Yoga, etc.

For the past 19 years, YU Travel Tourism Review, in collaboration with journalists from the print media, radio and television, has been organizing a competition for the best achievement in tourism sector. The Embassy of India was once again chosen as one of the Awardees from this years' competition.

**Belgrade
December 12, 2016**